

## Tuesday, February 5

### General Sessions

- 01. Clinical, Financial, and Technological Forces For and Against Integration of In Vivo and In Vitro Diagnostics  
*Bruce A. Friedman, M.D., Professor Emeritus of Pathology, University of Michigan Medical Center, Ann Arbor, MI*
- 02. Emerging Technologies and New Directions for Molecular Diagnostics  
*Jared N. Schwartz, M.D., Ph.D., Director, Pathology & Lab Medicine, Presbyterian Healthcare, Charlotte, NC, and Richard C. Friedberg, M.D., Chairman, Department of Pathology, Baystate Health; Professor and Deputy Chairman, Department of Pathology, Tufts University School of Medicine, Springfield, MA*
- 03. How Molecular Imaging Technologies Will Transform Radiology and Integrated Diagnostics  
*Chaitanya Divgi, M.D., Chief of Nuclear Medicine and Clinical Molecular Imaging, Hospital of the University of Pennsylvania, Philadelphia, PA*
- 04. How the Integration of Molecular Imaging, Molecular Diagnostics, and Informatics Will Lead to Pre-symptomatic Diagnosis and Treatment  
*Thomas Miller, Executive Management Board of the Medical Solutions Group, Siemens AG, Malvern, PA*

### Breakout Sessions

#### •Radiology/In Vivo Track

- 05. Radiology and Molecular Imaging on the Cutting Edge at Johns Hopkins University School of Medicine  
*Elliot Fishman, M.D., Professor of Radiology and Radiological Science and of Oncology Radiology, Johns Hopkins University School of Medicine, Baltimore, MD*

#### •Pathology/In Vitro Track

- 06. Screening for Lung Cancer in the HIV Patient  
*Malcolm Brock, M.D., Department of Surgery, Johns Hopkins University School of Medicine, Baltimore, MD*

#### •Informatics Track

- 07. Full Digitization of Molecular Diagnostics and Molecular Pathology  
*Dirk Soenksen, CEO, Aperio Technologies Inc., San Diego, CA*

#### •Radiology/In Vivo Track

- 08. Combining Proteomics Diagnostics with CT Perfusion Data for Managing Blood Thinners  
*Stephen Wong, Ph.D., Vice Chair of Radiology and Chief of Medical Physics, The Methodist Medical Center/Cornell University School of Medicine, Houston, TX*

#### •Pathology/In Vivo Track

- 09. Molecular Diagnostics: From Revolution to Mainstream to Genomic Medicine  
*Daniel H. Farkas, Ph.D., Executive Director, Center for Molecular Medicine, Grand Rapids, MI*

#### •Informatics Track

- 10. Oncology, Molecular Diagnostics, and Informatics Integration  
*Michael J. Becich, M.D., Ph.D., Chairman, Department of Biomedical Informatics, University of Pittsburgh Medical Center, Pittsburgh, PA*

#### •Radiology/In Vivo Track

- 11. Bridging Molecular Imaging Between the Hospital and Outpatient Services  
*Joseph J. Busch, M.D., Radiologist, Battlefield Imaging, Ringgold, GA*

#### •Pathology/In Vitro Track

- 12. Generation X Integrates Radiology and Pathology In Dual-Specialty Practice  
*Heidi Umphrey, M.D., Chief Resident, Radiology, University of Alabama at Birmingham, Birmingham, AL*

#### •Informatics Track

- 13. Case Study: MedCentral Health Systems Uses Integrated IT to Achieve Major Gains in Three Core Measures of Performance  
*Fred Crowgey, MBA, Project Director, Information Services, MedCentral Health, Mansfield, OH*

### General Sessions

- 14. Molecular Medicine's Exploding Role in In Vitro Fertilization  
*James M. Goldfarb, M.D., Director of In Vitro Fertilization Program, Cleveland Clinic, Cleveland, OH*
- 15. How an Oncologist Works through a Case: From Diagnosis to Therapy and Ongoing Patient Management  
*Allan Lipton, M.D., Medical Oncologist, Penn State Cancer Institute, Milton S. Hershey Medical Center, Hershey, PA*
- 16. Panel Discussion: Lessons Learned from First Movers in Molecular Medicine and Integrated Informatics  
*Moderator: Bruce A. Friedman, M.D.; Panelists, Richard Friedberg, M.D., Ph.D., Elliot Fishman, M.D., Jared N. Schwartz, M.D. Ph.D.*

## Wednesday, February 6

- 17. Explosion of Bio-Markers Will Drive Growth of Personalized Medicine  
*Carol Kovak, Ph.D., Managing Director, Burrill & Co., San Francisco, CA*
- 18. How a Cardiologist Works through a Case: From Diagnosis to Therapy and Ongoing Patient Management  
*Aaron L. Baggish, M.D., Division of Cardiology, Massachusetts General Hospital, Boston, MA*
- 19. Case Study: Integration of Radiology, Pathology, and Informatics at Methodist Medical Center, Houston, TX  
*King Li, M.D., Chair of Radiology, The Methodist Medical Center/ Cornell University School of Medicine, Houston, TX*
- 20. Case Study: Integration of Radiology, Pathology, and Informatics at Laboratório Fleury, Sao Paulo, Brazil  
*Jose Marcelo A. de Oliveira, M.D., Ph.D., MBA, Diagnostic Center Director, Laboratório Fleury, Sao Paulo, Brazil*
- 21. Advances in Full Gene Sequencing By DNA Analysis  
*John Compton, Ph.D., CEO, GeneDx, Gaithersburg, MD*
- 22. Looking at RIS and LIS from the Vendor's Perspective  
*Gilbert Hakim, CEO, SCC Soft Computer Systems, Clearwater, FL*
- 23. Forward Steps to Integrate Molecular Data from Radiology, Pathology, and OMICS  
*Michael Feldman, M.D., Ph.D., Assistant Dean for IT, Academic Programs, University of Pennsylvania School of Medicine, Philadelphia, PA*
- 24. How Payers Will Respond to the Evolution of Molecular Imaging and Molecular Pathology  
*Mitchell I. Burken, M.D., Medicare Medical Director, TrailBlazer Health Enterprises, Timonium, MD*
- 25. Pursuing the Vision of Integrated Molecular Imaging and Molecular Diagnostics in Today's Clinical Service  
*Richard C. Friedberg, M.D., Chairman, Department of Pathology, Baystate Health; Professor and Deputy Chairman, Department of Pathology, Tufts University School of Medicine, Springfield, MA*
- 26. Panel: Looking at the Landscape for Integration of Imaging, Diagnostics, and Informatics  
*Moderator: Bruce Friedman, M.D.; Panelists, Carol Kovak, Ph.D., Gilbert Hakim, Jose Marcelo A. de Oliveira, M.D., Ph.D., MBA*

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